



# Why Compass?

Discover how we provide sellers with a rewarding experience, from start to signing.



## Our platform

Developed entirely in-house, all of our technology is designed to sell your home faster and at a higher price point. We can track comparable properties, view your listing's traffic, gauge marketing performance — all at a moment's notice.

## **Our community**

Locally, we're counted among the top five brokerages in every one of our core markets; meanwhile, our national presence and uniquely collaborative culture present agents with unlimited co-brokering and referral opportunities.

#### Our marketing

The 150+ members of our in-house marketing and advertising agency ensure that every home we represent is portrayed in its finest light across every platform — from eye-catching billboards and installations to stunning print materials and digital campaigns.

## By the numbers

## #1

Our rank as the country's largest independently owned brokerage

# \$45 billion

Total value of homes sold to date across all Compass markets

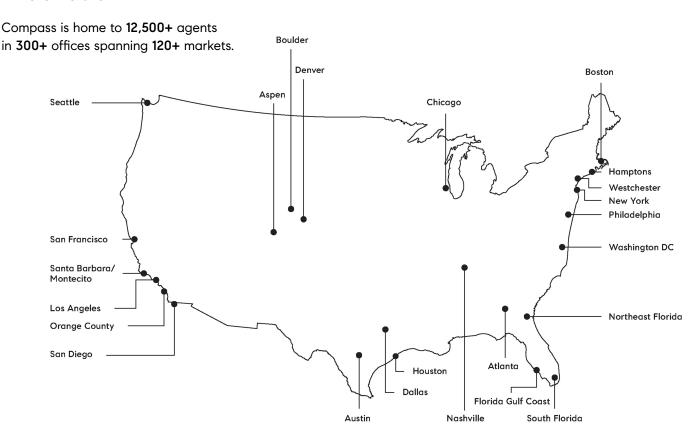
# 18

Average fewer days Compass listings spend on the market

## \$1.5 billion

Capital raised at a \$6.4 billion company valuation

#### Where we are



## Intelligent technology

Our products are each developed to simplify your sale at every turn.

#### **Network tool**

This tool analyzes your property across 350+ parameters, then identifies the brokers most likely to represent your buyer and establishes contact within minutes.

#### Insights tool

Assess the impact of marketing initiatives and view traffic to your listing page using this custom data dashboard — from anywhere, at any time.

#### Competitive Market Analysis tool

By evaluating your home against similar properties, this tool accurately assesses its market value to arrive at a competitive asking price.

#### Global reach

## 7 million

Weekly audience across all company and agent social media channels

# 1.7 million+

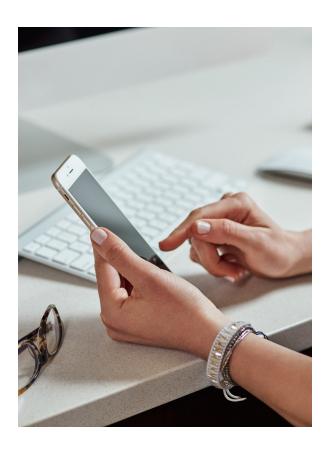
Unique international users on Compass.com per year

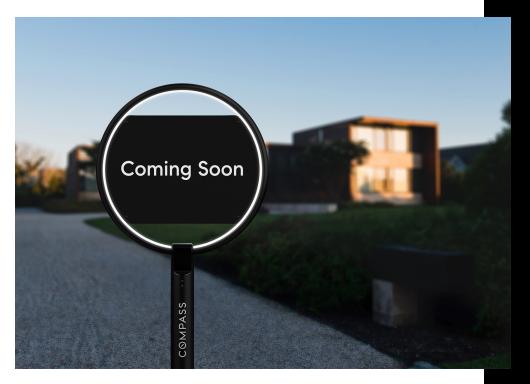
## 3.8 billion

Annual impressions generated by international users

# 78

International syndication websites spanning 51 countries





# Only at Compass:

A proven pre-selling strategy
Drive buyer interest and buzz
with Compass Coming Soon,
which affords prospective buyers
a glimpse of your home before it
officially comes on the market.



Ann Pancotto, R.E. Broker

The Pancotto Group PancottoRealEstate.com ann.pancotto@compass.com





