

kw DOWNTOWN
KELLERWILLIAMS. REALTY

BRIAN FISHER HOME GROUP

HOME GROUP



Our Guarantees:

1 Day Listing Agreement: If after 24 hours of your home being listed on the MLS you wish to cancel the listing agreement for any reason you are able to immediately without any hassle, cost, or obligation.

You are always 100% in Control

We work for you, you are our BOSS and we believe in accountability. We will work extremely hard for you the second you decide to list with us until your home is SOLD.

And if we don't.....

You Can FIRE Us

Our Guarantees Continued...

Immediate Buy Out: We will buy your home up front, allowing you to rent your home back for up to 6 months while we help you find your dream home.

The offer is typically 90% - 70% of market value depending on location and condition. All terms of the offer are 100% provided up front so you know all the terms before you make a decision.

If you think this may be an option for you, within 72 hours of this meeting we will have the offer terms and provide you with an estimated net sheet so you have all the information needed for you to make the best decision for you and your family.

Our Guarantees Continued...

Sold or we BUY IT: Similar to the immediate buy out program, this offer will be under market value, typically 90% - 70% of market value depending on condition and location.

The offer will be provided within 72 hours and valid for 90 days. This option gives you the opportunity to list your home on the open market to try to obtain top dollar for your home but at anytime within the 90 days, you can choose to accept the Buy Out offer, however it is up to you, you are never locked into accepting it.

If our Guarantee does not
work for you it may still work
for the buyer of your home!

**BUY THIS HOME &
WE WILL BUY YOURS FOR CASH\$**

What Does It Take To Sell Your Home...

- For the highest possible price
- In the shortest amount of time
- With the least amount of STRESS for You

THREE things that MUST happen. We call it the 5 P's

- Presentation
- Promotion
- Price
- Prospect Daily
- Price Watch

P1 = Presentation

This is HOW your home looks

- To a buyer in person
- To a buyer online, in photos and in videos
- To other REALTORS®

Your home is now a product that is for sale and needs to be presented at its best at all times.

We will work with you going room by room giving you our professional opinion on what can be done to ensure your home will always be presented at its best.

P2 = Promotion

This is HOW we market and expose your home to the most amount of buyers and other Realtors.

In Pictures, your homes 1st impression!



How other Realtors would
show your home.



How WE
show your home!



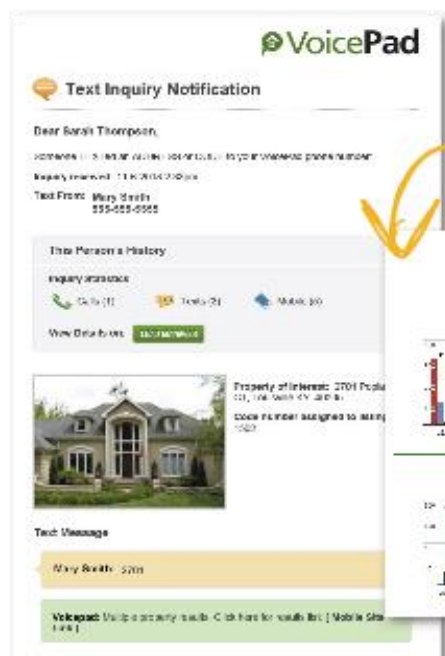
The
24/7
Lead-
Generating
Machine!

VoicePad's technology can DOUBLE inquiries from potential buyers.

HOW? Home buyers want and expect home information on demand while they are in front of a property. They also prefer to get this information in an automated way... *without having to speak to an agent!*

The VoicePad SMART SIGN readily communicates to buyers that they can CALL or TEXT-to the phone number on the sign to receive immediate and automated information. From the phone call or text message, they can also link to photos on the MOBILE WEB. Either way, the system captures their NAME/ CALLER ID and sends it to your agent immediately.

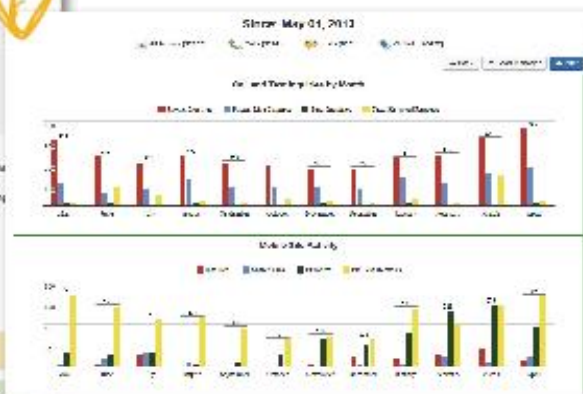
On average, 20% of callers will instantly connect to your agent for more info. And these are motivated buyers indeed!



Sample Lead Notification
(emailed to your agent upon property inquiry)

VoicePad sends your agent an email (as well as a text message) as soon as a potential buyer has requested information about your property.

Your agent can provide comprehensive reporting that includes Total Number of Inquiries by Call & Text; Live Transfers to Agent; Mobile Web Link Requests; Shared Links & Favorites; and Total Mobile Web Page Views.



Sample Report



24/7 Buyer Information Online, Text, Phone, Flyers
& QR Code Technology.

We have a Realtor on call from 8AM – 5 PM
including evenings, weekends & Holidays to answer
any questions and show your home.



Websites....

- Over 95% of Home Buyers are starting & finding their home online.
- Your home will be advertised on over 2,000 top national and global websites.
- Its not just about being online, but how we expose your home online with photos and tours.

YAHOO! REAL ESTATE



twitter



facebook

We advertise on every top national and global websites. Your home will be advertised online in over 68 Countries and all 2,000+ websites have a combined 60 million plus views per month!



Yard Sign

E-flyers

Social Media

Realtor Networking

Proven 150 Point Marketing Strategy

And Much More....

Questions about how we will promote your home?

P3 = Price

- Presenting Your Home At The Right Price will save you Time, Money, and Frustration
- We will work with you ONE on ONE to set the best price, to attract the most buyers

P4 = Prospect Daily

- My Team prospects a minimum of 3+ Hours daily looking for potential clients for your home.

P5 = Price Watch

- I price watch the hyper local market daily to see what is new to the market
- What has sold also properties that are under contract and report back to you weekly

The #1 Complaint...

About The Real Estate Industry is
LACK OF COMMUNICATION

This Will Not Be The Case With Us

- We receive notification the second your home is shown.
- Centralized Showing Service sends out a survey to the showing Realtor as soon as they access your lock box.
- We will constantly keep you updated Every Step Of The Way



The #1 concern for Homeowners is being locked into a long term contract with a Realtor that over promises, under delivers, never communicates, and does not do their job...

We GUARANTEE this will NOT happen with us. We will do everything we promise to do!

If We Don't...

You Can FIRE Us

1 Day Listing Agreement Guarantee...

“After 24 hours on the MLS the Seller may cancel this contract, as long as we do not have an accepted purchase contract, at any time, for any reason without any hassle or obligation”

You are ALWAYS 100% in control

Why Choose Brian Fisher Homes Group?

1. We are a full time, full service real estate team that works together to get your home sold.
2. Over 5,000 homes sold since 2005 and currently selling more than 1 home a day.
3. We are in the top 1% of Realtors World Wide.
4. Our team has been voted the 30th Top Real Estate Team in the Nation out of 1.2 million Realtors by the Wall Street Journal.
5. We have the experience along with proven systems and a proven marketing strategy to get your home sold.
6. Nobody is going to market your home as aggressively and work as hard for you... We will give you 110% of our effort and energy at all times.

Any Questions Before We
Discuss Your Current Market
Analysis?